Non-profits today need to do more fundraising than ever. We can help.

Welcome to Little Green Light.

LGL is a low-cost, web-based solution for non-profits who want a powerful and flexible donor management service. Designed for fundraisers, administrators, volunteers, and board members, LGL helps non-profits with:

- **Donation tracking.** Quickly add gifts, memorial gifts, pledges and installments
- **Information management.** Track unlimited numbers of donors using dozens of customizable fields
- **Fundraising activities.** Manage campaigns, appeals and funds and create mail merge letters using templates you design
- **Reports and analysis.** Create lists of donors based on a wide set of criteria

Who uses Little Green Light? Our customers are schools and other non-profit organizations with operating budgets ranging from below $100,000 to over $2 million per year.

In a recent survey, 82% of our clients rated LGL “excellent” and 70% said they have recommended LGL to other organizations.

Donation tracking. Information management. Event and volunteer management. Reports and analysis. All in one system. For one low monthly price.

### Little Green Light Pricing

<table>
<thead>
<tr>
<th># of constituent records</th>
<th>Price per month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 2,500 records</td>
<td>$39/mo</td>
</tr>
<tr>
<td>Up to 5,000 records</td>
<td>$49/mo</td>
</tr>
<tr>
<td>Up to 10,000 records</td>
<td>$59/mo</td>
</tr>
<tr>
<td>Up to 20,000 records</td>
<td>$69/mo</td>
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<tr>
<td>Up to 40,000 records</td>
<td>$79/mo</td>
</tr>
<tr>
<td>Up to 60,000 records</td>
<td>$89/mo</td>
</tr>
<tr>
<td>Up to 100,000 records</td>
<td>$109/mo</td>
</tr>
</tbody>
</table>

Monthly fee includes support and training by email or phone; 24-hour access from any web browser; secure communication (SSL) for safety; daily backups for peace of mind. No software installation or maintenance required. **Call or email now to get started!**
**Little Green Light** brings you powerful features and functionality:

**Managing donor information**
- Track an unlimited number of donors
- Tie constituents to affiliations, such as class year
- Track communications and set tasks
- Store copies of system-generated letters
- See all recent communications and giving history on one screen

**Prospecting and proposals**
- Manage donors through a workflow
- Track donors’ capacity to give and their interests
- Set a reminder for a particular team member
- Run a report showing current status of all asks

**Mail merge**
- Create mail merge letters using templates
- Select constituents who meet your criteria
- Preview and save copies of all letters
- Print envelopes and labels

**Tracking events**
- Track who has registered for a particular event
- Print name tags for events
- Track event attendance and payments

**Adding and tracking donations**
- Quickly add gifts for any individual
- Mark gifts as gifts, pledges, in-kind, soft credits, matching, in memory, and in honor of
- Enter a note on a gift
- Apply gifts against existing pledges
- Report on all existing pledges

**Querying and reporting**
- Create and save lists of donors
- Query on standard and custom fields
- Use multiple filters to run complex queries
- Generate reports by size and date of gifts
- Filter by campaign, fund, event, appeal, or steward

**Permissions and customization**
- Define user groups with varying permissions
- Customize drop-down values for many fields
- Custom fields automatically appear in filter lists

**Integration and accounting support**
- Export your data in .csv format
- Create and track accounting batches by day
- Sync gifts with your accounting system

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“I want you and all your colleagues to know I absolutely love LGL!!!! I was so fearful of this process but it is really easy.”
-- Liz Hibbard  
Fund Development  
Children’s Service Center  
Wilkes-Barre, PA

“Little Green Light has been wonderful! The program is easy to use and saves us valuable time that we can spend on our donors and the events we offer to the community. Compiling mailings, making lists, and managing our annual membership drive just became a cinch! The Staff has been incredibly friendly and helpful- we recommend Little Green Light to any non-profit organization-big or small.”
-- Marie Strinden  
North Valley Arts Council  
Grand Forks, ND

**References**
LGL has nonprofit customers in over 35 states and internationally, ranging in annual budget from below $100K to over $10 million, and databases ranging from below 500 constituent records to over 100,000.

References provided upon request.